

70–90%

of a typical company's total carbon footprint sits in Scope 3 — outside its direct operational control.

Source: GHG Protocol / CDP supply-chain analyses

1 credit

= 1 tCO₂e verifiably reduced inside the value chain. Independently verified, full audit trail.

Source: Carbon3 protocol – carbon3.net

\$0

recovered today by the buyer who funds supplier abatement. Scope 3 spend books as pure expense.

Framing: The Carbon Insetting Paradox (Carbon3, 2026)

The problem is structural.
The fix is market infrastructure.

carbon3.net